



Issue #1, December 2003

A bi-monthly online newsletter on the latest happenings in PLM/CAD/CAM/CAE

## Welcome!

Welcome to our inaugural issue of **CAD-IT online!** An electronic newsletter conveniently delivered to your email every 2 months. The objective of this newsletter is to bring to you, our most valued customer, latest news and happenings in the world of PLM/CAD/CAM/CAE.

In this issue, Mr Terence Chan, CEO of CAD-IT Consultants, will share with us how CAD-IT, through your valuable support, has grown and expanded this year.

CAD-IT Consultants and her subsidiary, CADEM Technology Center, has also successfully organised and taken part in two recent events, the ANSYS 8.0 Launch and User Meeting and AutoDesk Manufacturing Solutions Event. Read all about it below!

In this issue, we have also included a very interesting article titled "*Why is PLM a superior Strategic Cornerstone for enterprise growth and profitability in comparison to other IT initiatives?*" The article addresses some of the myths surrounding the notion PLM and uncovers some startling truths about it!

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## From the CEO's Desk



Dear Partners and Friends,

2003 proved to be a difficult year for many, a year of uncertainties and re-structuring. Well, all of us survived and are still around, and will be around for a long long time.

The year 2003 saw many new happenings at CAD-IT.

We set up a Mold R&D centre in Batam, set up new offices in Beijing and Chongqing,

placed more emphasis on Thailand as a new growing market, and started our initial marketing in Japan. Upon the request from many of our customers in China, we are in the process of setting up a Mold R&D centre in Shanghai.

Today, CAD-IT continues to be one of the leading PLM solutions provider in Asia, and has grown our China customer base to about 140 companies, comprising many of the Chinese product owners as well as MNCs. We are deployed mainly in the forefront of their design, and are glad to be part of their innovation team.

We owed our successes to our partners, and our people. They worked very hard and we are proud of them.

In our most recent 7th China User Meeting held at Shanghai Equatorial hotel on Oct 28, a total of 130 participants from various industries attended. It was great day of sharing and great evening of networking among the customers and partner. We were glad that many white papers were published by reputable companies such as ABB Xiamen, ABB Beijing, Matsushita Dalian, Changzhou Locomotive, Skyworth, Samsung Suzhou, Visteon Yanfeng; and their experiences using advance technology in their day to day work.

In the most recent visit to Japan with IE Singapore and the Precision Engineering Cluster of Singapore, we have a great time of networking among ourselves as well as traditional Singapore Yam Seng with our Japanese counterparts.

We are now looking forward to more great years ahead, and will be true to our slogan "bringing you tomorrow's technology ..... today."

Last but not least, let me wish you all a Blessed Christmas and a Prosperous 2004!

**Terence Chan**

**CEO, CAD-IT Consultants (Asia) Pte Ltd**

### **Latest news about ANSYS**

CAD-IT and ANSYS have just organised a very successful **ANSYS 8.0 Launch Cum User Meeting** on the 10th November 2003 at PSB Academy. The objective of this meeting was to unveil the latest version of ANSYS to users and also a valuable opportunity for ANSYS users to share information and interact with one another



Click [here](#) for more details

Here are 2 interesting articles from ANSYS, the first titled "[On the Horizon: The 12 month Automobile](#)" (*Acrobat reader format*) and "[Leveraging Simulation: The Design Innovation Process](#)" (*Microsoft Word format*).

The first article talks about the importance of using computer simulation to radically shorten vehicle development time, thereby using the speed to market as a competitive weapon. Read on to find out more!

The second article is a white paper from ANSYS, which describes how advanced analysis technology can help develop customer-focused designs that can differentiate a manufacturer from competitors and bring more revenue to the company's bottom line.

### **AutoDesk Manufacturing Solutions Event - Singapore**

CADEM Technology Center, a subsidiary of CAD-IT Consultants, was involved in the "AutoDesk Manufacturing Solutions Event", just held on the 12th November 2003 at the Raffles City Convention Centre.



The objective of this event was to introduce 2 new products from AutoDesk - AutoDesk Inventor Release 8 and AutoCAD Mechanical 2004 DX. Through this event, users get to understand how the new features in the products can help them work all the more effectively and efficiently in their workplaces.

Click [here](#) to see more photos taken on the actual day!



CADEM Technology is currently having a promotion on AutoDesk Solutions. To find out more, please check out our [promotions](#) page or contact [CADEM Technology](#) today!

### **Article Highlight: Why is PLM a superior Strategic Cornerstone for enterprise growth and profitability in comparison to other IT initiatives?**



For the past 10 years, the world of product development has undergone a period of stagnation. Few companies have experienced the dramatic gains in productivity and competitiveness in their business. As PLM systems have long been misunderstood for its place and purpose within the enterprise, many have failed to realise the enormous potential it holds to increasing a company's profitability. Why is PLM misunderstood, and how can it be a Strategic Cornerstone for growth and stability? Read all about it [here!](#)

### **Whats new in the metal stamping arena!**

Keep a look out in this area in February 2004! There will be a brand new, better and more productive tool for the metal progressive stamping industry. This will be managed and brought to you by another whole new dedicated team.

## Upcoming Trainings & Courses @ CADEM Technology Center

### [Learn 3D Mechanical Design](#)

*Gain top-notch 3D mechanical design skills!* From basic sketching and modeling through advanced modeling techniques, this course is a "must" for mechanical engineers/designers and others who want to learn how to improve their product development process by using 3D design software.

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